

Wayne Ward

Creative Director

Senior Designer

Work Experience

- 2016-Now**

Sr. Designer National Concerts Division
Live Nation Entertainment • Chicago, IL

Design digital assets, logo/brand designs, site mock-ups, on-site signage, print ads, giveaways/collateral, video presentations, pitch decks, & templates. Expertise in Adobe Creative Suite CC, Final Cut Pro X, Lightroom.

Skills: Logo Design, Print Design, Photography, Presentations
- 2015-16**

Creative Director
Sportslock Fantasy Gaming • Chicago, IL
- 2014-15**

Senior Designer
Live Nation Entertainment • Chicago, IL

Designed digital assets, logo/brand designs, site mock-ups, on-site signage, print ads, giveaways/collateral, video presentations, PDF & PowerPoint presentations and pitch decks, templates, microsites. Expertise in Adobe Creative Suite CC, Final Cut Pro X, Lightroom. Displayed a wide range of experience in working with traditional art, digital media, photography, and video and more.

Skills: Logo Design, Print Design, Presentations, Web Design
- 2002-13**

Creative Director
CBS Radio • Chicago, IL

Designed digital assets, logo/brand designs, site mock-ups, on-site signage, print ads, giveaways/collateral, video presentations, PowerPoint presentations, templates, microsites, and handled all professional photography requests. Expertise in Adobe Creative Suite CC, Final Cut Pro X, Lightroom and more while managing others and supervising production of all integrated print/web design, visual layouts in a wide variety of styles, usage of purposeful sales/marketing design strategies, and a wide range of experience in working with traditional art, digital media, photography, and video.

Skills: Concepts, Logo Design, Print Design, Web Design, Photography, Video Production, Presentations, Social Marketing Development
- 1992+**

Owner / Creative Director
Ward 1 Design • Chicago, IL

Extensive design work for music clients ranging from Kanye West, Rihanna, John Legend, Ludacris, Black Eyed Peas, Def Jam Records and more.

Brand Development and Design for companies including, Coca-Cola, Comcast, Nike Basketball, Illinois Lottery, RCA Records, CBS Radio

Skills: Logo Design, Print Design, Photography, Video Production

Information

Name Wayne Ward
Work 20+ Years Experience
Phone (312) 735-3490
Email wayne@ward1.com
Portfolio ward1design.com

Skills

Software

Adobe Illustrator CC ●●●●●●
 Adobe Photoshop CC ●●●●●●
 Adobe InDesign CC ●●●●●●
 Lightroom ●●●●●●
 Final Cut X ●●●●●●
 Sketch 3 ●●●●●●
 Microsoft Office ●●●●●●
 HTML ●●●●●●
 CSS ●●●●●●

Personal Skills

Organization ●●●●●●
 Communication ●●●●●●
 Strategic Planning ●●●●●●
 Team Player ●●●●●●
 Commitment ●●●●●●

Wayne Ward

Creative Director

Senior Designer

Awards & Accomplishments

2012

● **11 Years of Excellence Award for exceptional work, leadership, and commitment.**
CBS Radio Corporation

1991

● **Awarded all new Apple computers for high school graphics department from Adobe Inc, for excellence in software abilities.**
Adobe Inc.

Education

1988-91

● **High School**
Batavia High School
Studies: Graphic Design, Printing, Photography

About Me

25+ years of design experience, and expert proficiencies in photography, video, print design, brand identity and more, I am looking to advance my talents and abilities in an environment that allows creative freedom and expression at the highest level and quality.

Hobbies include concerts, sporting events and collecting over 400 Air Jordans.



References

Erik Bradley
Music Director

CBS Radio
180 N Stetson, Chicago IL 60601

T 312.729.3880
E erikbradley@gmail.com

Tom Schmall
Director of Promotion & Marketing

Red Light Management
124 12th Ave., Unit 600,
Nashville, TN 37203

T 630.956.3533
E tomschmall@redlightmanagement.com

Robert Thornburg
Director of Enterprise Architecture

Coyote Logistics
2545 W. Diversey Ave, Chicago, IL 60647

T 630.728.3721
E robert.thornburg@coyote.com

Online

Portfolio ward1design.com
Blog ward1.com
Twitter [@ward1design](https://twitter.com/ward1design)
Instagram [ward1design](https://www.instagram.com/ward1design)
Linkedin [in/ward1design](https://www.linkedin.com/company/ward1design)
Vimeo vimeo.com/ward1design
Tumblr [ward1design/tumblr.com](http://ward1design.tumblr.com)