

WAYNE WARD

ART DIRECTOR / DESIGNER

Work Experience

2016-Now

National Concerts Division Sr. Creative
Live Nation Entertainment • Chicago, IL

Responsible for the overall visual aspects of brand advertising, media campaigns, digital assets, logo development, venue photography, on-site signage, print ads, outdoor advertising, brand collateral, video presentations, pitch decks, & templates. Expertise in Adobe Creative Suite CC, Final Cut Pro X, Lightroom Classic /CC.
Skills: Photography, Logo Design, Print/Web Design, Presentations

2015-16

Creative Director
Sportslock Fantasy Gaming • Chicago, IL

2014-15

Senior Designer
Live Nation Entertainment • Chicago, IL

Designed digital assets, logo/brand designs, site mock-ups, on-site signage, print ads, giveaways/collateral, video presentations, PDF & PowerPoint presentations and pitch decks, templates, microsites. Expertise in Adobe Creative Suite CC, Final Cut Pro X, Lightroom. Displayed a wide range of experience in working with traditional art, digital media, photography, and video and more.
Skills: Logo Design, Print Design, Presentations, Web Design

2002-13

Creative Director
CBS Radio • Chicago, IL

Designed digital assets, logo/brand designs, site mock-ups, on-site signage, print ads, giveaways/collateral, video presentations, PowerPoint presentations, templates, microsites, and handled all professional photography requests. Expertise in Adobe Creative Suite CC, Final Cut Pro X, Lightroom and more while managing others and supervising production of all integrated print/web design, visual layouts in a wide variety of styles, usage of purposeful sales/marketing design strategies, and a wide range of experience in working with traditional art, digital media, photography, and video.
Skills: Concepts, Logo Design, Print Design, Web Design, Photography, Video Production, Presentations, Social Marketing Development

1992+

Owner / Creative Director
Ward 1 Design • Chicago, IL

Extensive design work for music clients ranging from Kanye West, Rihanna, John Legend, Ludacris, Black Eyed Peas, Def Jam Records and more.

Brand Development and Design for companies including, Coca-Cola, Comcast, Nike Basketball, Illinois Lottery, RCA Records, CBS Radio
Skills: Logo Design, Print Design, Photography, Video Production

Information

Name	Wayne Ward
Work	20+ Years Experience
Phone	n/a
Email	wayne@ward1.com
Portfolio	ward1design.com

Skills

Software	
Adobe Illustrator CC	●●●●●
Adobe Photoshop CC	●●●●●
Adobe InDesign CC	●●●●●
Lightroom	●●●●●
Final Cut X	●●●●●
Sketch 3	●●●●●
Microsoft Office	●●●●●
HTML	●●●●●
CSS	●●●●●
Personal Skills	
Organization	●●●●●
Communication	●●●●●
Strategic Planning	●●●●●
Team Player	●●●●●
Commitment	●●●●●

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Awards & Accomplishments

2012

11 Years of Excellence Award for exceptional work, leadership, and commitment.
CBS Radio Corporation

1991

Awarded all new Apple computers for high school graphics department from Adobe Inc, for excellence in software abilities.
Adobe Inc.

Education

1988-91

High School
Batavia High School
Studies: Graphic Design, Printing, Photography

About Me

30+ years of design experience, and expert proficiencies in photography, video, print design, brand identity and more, I am looking to advance my talents and abilities in an environment that allows creative freedom and expression at the highest level and quality.

Hobbies include concerts, sporting events and collecting over 400 Air Jordans.



References

Erik Bradley
Music Director

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Tom Schmall
Director of Promotion & Marketing

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Robert Thornburg
Director of Enterprise Architecture

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